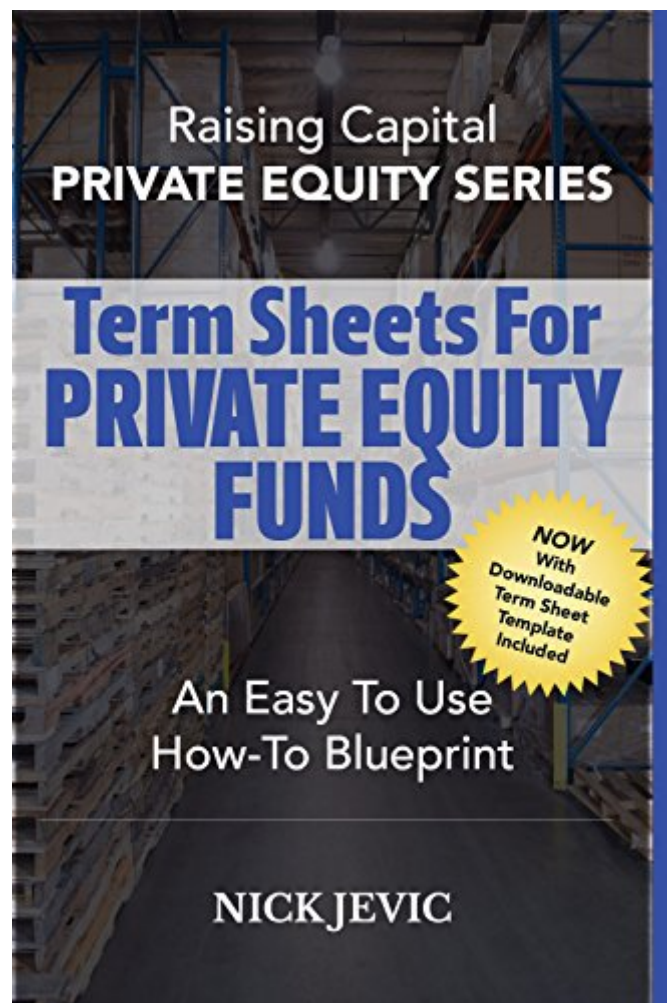




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# Writing Term Sheets For Private Equity Funds: An Easy To Use How-To Blueprint (Private Equity Series)



## Synopsis

Pitching prospective investors for your private equity fund means painting a compelling vision of the investment thesis. But once you have them emotionally hooked, you will need to be able to articulate the structure and economics of your deal. That's where your term sheet comes in. Your term sheet is important for a few reasons: 1) committing your thoughts to paper helps you think through your structure; 2) presents you and your business in a professional way; and 3) eliminates any misunderstandings about what the deal is - no "but I thought you said..."

**Term Sheets For Private Equity Funds** is a simple how-to guide for writing a term sheet to raise capital for a blind pool to make private equity investments. The book has two sections. The First section walks through each term providing a description and explanation for each term - the "what" and the "why" in simple to understand language. The second section provides you a template for an actual term sheet. Written specifically to raise money for a private equity fund, each term has the exact language for you to use. Any terms that require changes to reflect your specific deal are highlighted in RED font. Note that your device may not display color, but don't worry, I've got you covered. Your book now comes with a link to download a term sheet template that has been drafted specifically for a private equity fund (the same term sheet as in the second section of the book, but in a two-column table format). Your template comes in Microsoft Word, which makes it easy to edit and use.

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